



SERVICE PROVIDERS

The companies listed below are all subscribers to the AAIA Electronic Catalog Standards. They possess expertise in catalog database management in addition to their unique specialties. They are valuable resources for others subscribers of the AAIA Standards to use in building or converting an Electronic Catalog Database.

Autology Data Management Group

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Web site: www.autologydata.com

With an unprecedented focus on integrity, Autology Data Management Group offers a variety of state of the art electronic catalog database management solutions which include: data mapping, data entry, database creation and conversion, QA and omission reports, interchanges and research for all standard aftermarket industry formats.

Broad Run Enterprises

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Contact: Bill Lamb, President

OEM Research and Catalog Production in Automotive Lighting. Both ACES and Legacy compliant.

Chrome Systems

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Portland, OR 97232

Toll Free:(800) 936-8906

Web site: www.chrome.com

Email: sean.taylor@chrome.com

Contact: Sean Taylor, Sr. Product Manager

Chrome provides a data mapping product that leverages standardized vehicle descriptions to streamline and improve the accuracy of mapping between Chrome Style IDs- a unique identifier for every vehicle style down to the trim level- and ACES.

The new Chrome ACES Mapping product can be used on its own or integrated with Chrome's Automotive Description Service (ADS) to enable users to enter a VIN and retrieve Chrome Style IDs and corresponding ACES IDs to easily match the right vehicle to the right part.

DATAgility, Inc.

29823 Oak Meadow Drive

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Office Phone: 815-784-2771

Denise Keating: 815-762-6618 dkeating@datagility.com

Ed Heon: 413-575-2696 ehon@datagility.com

Web site: www.datagility.com

Contact: Ed Heon or Denise Keating

DATAgility provides consultation and data services to help Aftermarket manufacturers and resellers with PIES and ACES compliance and implementation success. We provide an exact map to Industry receivers' data needs. We help suppliers with data acquisition, mapping, validation to Industry standards and receiver requirements, transformation to PIES and ACES XML and synchronization with resellers. Most importantly, we assist manufacturers and resellers to become fully self-reliant with their data management systems, through effective PIM implementation and data governance.

Digital Performance, Inc.

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Web site: www.DigitalPerformance.com

Contact: Gigi Ho

Digital Performance helps companies catalog their data to ACES and PIES standards with the leading software-as-a-service, providing both a Do-It-Yourself AND a Do-It-For-Me solution for the for the Performance and Accessory market. Using its own mapping solution, SPEEDcat, Digital Performance has cataloged over 700 brands, 850K parts covering 10 million applications to offer data licensing to warehouse distributors, eCommerce retailers and syndication partners, making it the most widely used Performance and Accessory database. We deliver data to CarQuest, Arrow Speed, Summit, Advanced Auto, Motor State, JEGs, Activant, Keystone, Auto Zone, Wrenchhead and over 50 other large distributors. We have also launched a Shopping Guide for

performance parts and are taking it out to consumer sites where millions of enthusiasts visit, including Digital Performance's own StreetPerformance.com which is the most widely used automotive aftermarket search engine.

DCI 's Electronic Cataloging Division

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Contact: Craig Chatt

Specializing in the development and management of electronic cataloging content for Performance and Accessory manufacturers. B2B and B2C solutions are also provided through services such as CatalogRack.com (free to all qualified aftermarket WD and Retail businesses), i-WebCat (electronic catalog and ecommerce for a manufacturer's website) and eStore Pro (turnkey B2C ecommerce site).

eCatSolution

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Electronic data maintenance and printed catalog production. Areas of expertise include the automotive aftermarket (passenger car / light truck), heavy-duty truck market, small engine and othermotive applications. Researching of new applications; data maintenance, conversion and formatting (including AIAA Legacy, ACES, PIES, NAPA and other formats including Advance Auto Parts, CSK and Autozone); keying of printed catalog data into electronic format; or the production of your catalog into printed, electronic or web site formats.

Epicor

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Activant Data Mapping Services allow aftermarket businesses to achieve competitive advantage through rapid availability of parts information. The company's expanded services include exclusive in-house data mapping and conversion to the AAIA ACES standard via Winsby Group's proven ACEMapper technology. Contact Doreen Slayter 925-454-6636 or doreen.slayter@activant.com for manufacturer services information.

eTool Developers

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eTool Developers specializes in bringing online solutions to life for our aftermarket customers through a combination of tech-savvy creativity, forward thinking and can-do drive. If you have an online challenge, we have a solution.

eTool's provides Web-based content management platforms that include online Cataloging and Commerce capability to help you sell your parts. eTool's can provide you with a website where you can edit your own page content as well as upload and manage your own product information (PIES) using our eTool Product Information Manager (ePIM). You can also apply the ACES vehicle application (year/make/model/sub-model) to your parts using ePIM. If your products don't fit the standard M/M/Y application, no problem, we will help get your parts found by using your custom part attributes.

eTools offers a complete array of website design, development and implementation services, as well as internet consulting.

Illumaware

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Illumaware offers Evokat 2.5, a web-based data-authoring tool to aftermarket suppliers that need to send out ACES and PIES compliant data to retailers, resellers or distributors in a specific format. Evokat validates each supplier's data against the latest AAIA standards every month to ensure continuous compliance. Suppliers own and control their own ACES and PIES data with Evokat.

Evokat's Analyze My Catalog feature identifies conflicts, invalid records, and vehicle application coverage holes by category for Supplier Catalog Managers to repair, rather than send the data out to a third party and wait for it to be returned.

Illumaware also offers MyCarParts, a real time customer facing year, make and model lookup imbedded in the supplier's own website. ACES to Print Application and Buyers Guides can be downloaded in a PDF format from Evokat's Report Library with a supplier's most up-to-date data and sent out on demand. In addition, Illumaware develops custom cataloging solutions.

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Innovative Logic has been a leading provider of catalog management solutions since 1997. Specializing in catalog management and mapping, Innovative Logic solutions deliver some of the highest accuracy rates and fastest turn around of data in the industry today: ILC's PartSmart All-In-One allows manufacturers to publish electronic and print-ready catalogs directly from the database. PartSmart also offers full mapping capability including auto mapping of some Legacy to ACES and report generation including Overlaps. PartSmart standards include AIAA Legacy, ACES, PIES, NAPA and Advance Auto Parts. ILC's data utilities and services include data mapping to all industry standards, mapping validation, data entry, database setup, database maintenance, database hosting, data clean up and reporting, catalog creation, electronic catalog publishing, eCommerce websites and consulting services.

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Point of Sale software provider specializing in the Undercar market. StockTrac Enterprise integrates to AAIA compatible electronic catalogs for use by our customers.

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JNPSoft is a leading provider of cataloging solutions to the Automotive Aftermarket Industry. With its best-of-breeds PartCat solution, customers can map their data into ACES, legacy or other receiver formats, publish professional, printer-ready, catalogs as well as make their product information available on the WWW from one all-inclusive data repository. Other receiver formats supported include NAPA, AutoZone, CarQuest, Advance, CSKAuto, Canadian Tire, ACDelco. PartCat is also PIES compliant. Using cutting edge conversion utilities, JNPSoft can also facilitate your data conversion tasks.

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Software Modules: Catalog, Pricing, Interchange, OE Research Electronic Publishing: In-house Postscript output for Catalogs, Price Lists & Interchanges. Value added Service: AAIA file conversion, Data Entry, Scanning, CD ROM Catalog, and Internet/Intranet Connectivity.

Polk

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The Information Process Management experts, Polk will completely assess your data, your technology and your process in order to help you make the best decisions for processing your information to be consistent with output requirements and the current and future needs of your customers and your trading partners. We independently

recommend the system and implementation process strategy that will be best suited for your company. We also offer Inventory Management, Target Marketing and VIN-Decoding Solutions for the Automotive Aftermarket.

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Pricedex Software Inc. is a leading developer of world-class Product Information Management (PIM) software applications, fully automating the 'Four Pillars of PIM' – Product and Part Management, Pricing Management, Catalog Management and Data Synchronization. AutoPIM Pro(TM) is the aftermarket's only end-to-end PIM solution, offering complete ACES and PIES compliance in one application, while also enabling cross-media publishing of catalog and pricing information to a wide range of other proprietary and industry catalog standards and paper catalogs. PDM Explorer(TM) is an XML e-Catalog viewer suite for dynamic publishing of web and CD-ROM electronic catalogs. Full implementation and support services provided.

Quantum Data Services

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Quantum Data Services provides an array of services including: data mapping, data entry, database setup, line audits file, quality assurance reporting and i-Cat maintenance software. The i-Cat software package allows manufacturers to build/update their own catalog databases and utilizes the AAIA Electronic Catalog Standards.

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Selenium Group, Inc. is an industry leader with 25 years of experience providing the aftermarket with comprehensive Database Management and Publishing Systems, as well as Product Image Capture and Management Solutions. Our solutions facilitate publishing in Print, CD, Web, and e-Catalog formats including ACES, NAPA, and PIES. Selenium has enabled a vast number of aftermarket companies to maintain and improve their competitiveness, efficiencies, and profitability, through the implementation of relevant, timely, and cost effective software solutions. Selenium systems focus on enhancing sales, reducing returns, and facilitating the effective movement of products throughout the supply chain. Selenium values and builds strong client partnerships by helping them to achieve their business goals.

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Vertical Development specializes in Database Publishing, e-Business, and Software development. Our e-publishing system is database-publishing software for automatically producing Printed, Web, and CD-ROM publications. The system maps to both AAIA and NAPA 2000 file standards. Output finished pages on any Windows compatible device or directly to a PDF file. The **Image Renaming Tool** is a free piece of software that runs on most Windows systems.

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Developers of innovative ACES & PIES based solutions for the Automotive Aftermarket: AceAudit.com is an Internet-based ACES validation service; AceMapper is a powerful and flexible general-purpose ACES mapping solution co-marketed and used internally by Activant Solutions; AcePlanner is a product management tool to facilitate new-part and

product life-cycle decisions; PiesCentral is an affordable PIES publishing system (with a built-in PIES on Demand web service); PIES Assistant is a low-cost, subscription-based tool to view and validate PIES 4.2/5.0 xml files; IntelliPart is an enterprise-level marketing and catalog management system. The company was founded by Doug Winsby, instructor for the University of the Aftermarket, lead architect of the ACES delivery standard and an active member of the AAIA Technology Standards and Solutions Committee.

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Electronic Catalog Provider, Catalog Database Consulting, QuickCat database publishing software. AAIA Compatible.