



Volume 1, Issue 9 / Tuesday, July 26, 2011

**Auto International Association
Import Product and Market Awards Program**

Can your company's products and marketing concepts compete with the best in the Import Car Industry?

Gain great exposure and recognition for your products and marketing programs for import nameplate cars or trucks by participating in the 2011 AIA Import Product and Marketing Awards Program. [Click here](#) for the entry form!

DON'T MISS OUT ON THE BEST DEAL AT AAPEX.

- Pre-AAPEX publicity in the October Issues of *ImportCar* and *Counterman* magazines for all entries received by **Wednesday, Sept. 14.**
- Prominent display in the high-profile showcases, located in the upper level of the Sands Expo Center adjacent to the AAPEX Product Award Showcases.
- Award trophy presented at special AAPEX press conference, Tuesday, Nov. 1.
- Recognition and invitation to the AIA Luncheon/Awards program (two tickets).
- Photo of all entries enjoy year-long exposure, with winning entries highlighted, on the AIA website at www.aiaglobal.org.
- Award winners saluted in a full-page post-AAPEX *ImportCar* ad.

Enter one or enter all seven categories:

- **Best Overall Import Aftermarket Product**
- **Best New Product for Import Cars or Trucks**
- **Best New Performance Product or Accessory for Import Cars or Trucks**
- **Best Merchandising/Advertising of a Product for Import Cars or Trucks**
- **Best New Packaging of a Product for Import Cars or Trucks**
- **Best New Catalog of a Product Line for Import Cars or Trucks**
- **Best Website Presentation of a Product Line for Import Cars or Trucks**

Please e-mail rosemary.perry@aftermarket.org for more details or visit the AIA website at www.aiaglobal.org. **All entries received by Sept. 14 will enjoy pre-AAPEX publicity in *ImportCar* and *Counterman* October issues!**

DISCOVER A TOP VALUE AT AAPEX - [ENTER TODAY!](#)

Thank you for supporting AIA!