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AIA 2011 Year in Review

2011 was a milestone year for AIA as we celebrated our 30th anniversary of serving the import automotive aftermarket. Below are a few highlights of our rather ambitious year.

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| February | AIA winter meeting held in San Diego, Calif. |
| March | Rolled out our totally revamped website www.aiaglobal.org |
| April | Inaugural issue of "Matters of Import" |
| May | AIA spring meeting held in San Antonio, Texas
Reappointments and additions made to the AIA Board including Steve Bearden, our new Chairman of the Board
Sold out all AIA sponsorships at AAPEX in record time |
| June | Reported on the successful passage of California bill S.B. 750, which maintained aftermarket access to ignition key spare parts |
| July | Nominations for AIA People Awards opened
Registration opened for the AIA Import Product and Marketing Awards program |
| August | Launched our three-month AIA Certification Tests promotional media campaign |
| September | AIA fall meeting held in Minneapolis, Minn.
AIA gets a new AAIA liaison, Sheryl Wilkerson |
| October | Disseminated news releases promoting early-bird entries in the AIA Import Product and Marketing Awards |

program
Judging of the Industry Product Awards
November AIA Seminar Series held at AAPEX
AIA Industry Product Awards presented
AIA Awards Luncheon and Chairman's State of AIA address held at AAPEX
Fabulous Networking Reception held at AAPEX
Day of Appreciation for retired liaison, Lee Kadrich
Nominations for AIA Board opened

On behalf of the AIA Board of Directors, we wish you a Happy New Year and a very prosperous 2012 and of course, a sincere thank you for supporting AIA!

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