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What's With All of the A's & I's? AIA, AAIA – A Brief Lesson

AAIA is the Automotive Aftermarket Industry Association, the largest aftermarket trade association in the world. Headquartered in Bethesda, Md., AAIA is lead by president and CEO Kathleen Schmatz and a staff of 36.

AAIA is comprised of 12 industry segments:

- Automotive Electric Association (AEA)
- **Auto International Association (AIA)**
- Automotive Warehouse Distributors Association (AWDA)
- Car Care Professionals Network (CCPN)
- Engine Rebuilders Council (ERC)
- Heavy Duty Distribution Association (HDDA)
- Manufacturers' Representatives (REPS)
- National Catalog Managers Association (NCMA)
- Paint, Body & Equipment Specialists (PBES)
- Retail
- Tool & Equipment
- Upholstery and Trim International

AIA is the [Auto International Association](#). We are the largest and fastest-growing segment of AAIA. Known as the “import” segment of AAIA, we are the gathering place for all those who are interested in buying and selling parts for import nameplate vehicles. And these days, who isn't?

Help Us Grow “Matters of Import”

“Matters of Import” is AIA’s direct communication link to our membership. Every other week we provide you with compelling information about our industry such as:

- AIA segment news and events
- AAIA industry news
- Government and regulatory issues facing our industry
- Information that showcases how your trade association is providing opportunities in our industry

[Click here for past issues of Matters of Import.](#)

Are there others within your company who you would like to receive Matters of Import? We’ll be happy to add them! Just send their e-mail address to rosemary.perry@aftermarket.org.

On behalf of our board of directors, we wish you and yours all the joys of the holiday season.

As always, thank you for supporting AIA!