



On Demand eBusiness for Parts Sellers and Service Providers.

eCommerce
e Content
Distribution Management
Business Intelligence



Highlights

- Founded in 1999
- Customers in 10 countries
- Products in 3 languages
- 144 team members
- 42% 4 year CAGR
- 1600 customers
- Offices in
 - Rye Brook, NY (HQ)
 - Newton, NJ
 - Los Angeles, CA

WHI's on demand products and services increase the sales and profitability of parts sellers & service providers.



Award Winning

Recognized by Inc Magazine as one of the fastest growing private companies in America in 2008 & 2009



Named "Best of the Web" by both Forbes and Fortune Magazine.



Winner of SBC Communications "Technological Innovation" award.

Winner of the Ernst & Young Entrepreneur Of The Year® award



Named as Deloitte Fast 500 Company



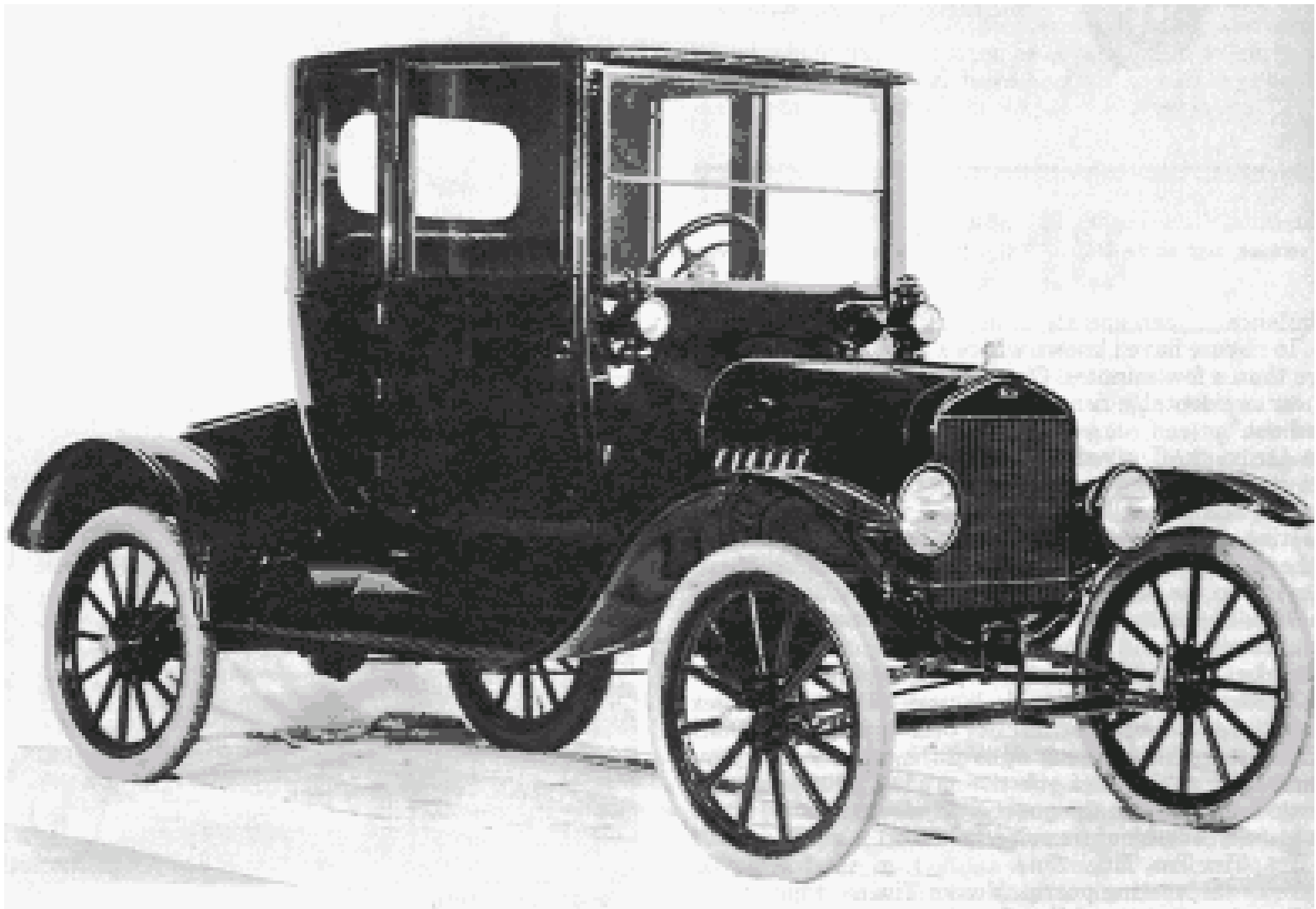
ERNST & YOUNG
Quality In Everything We Do



The shift



What do the following
inventions have in
common?





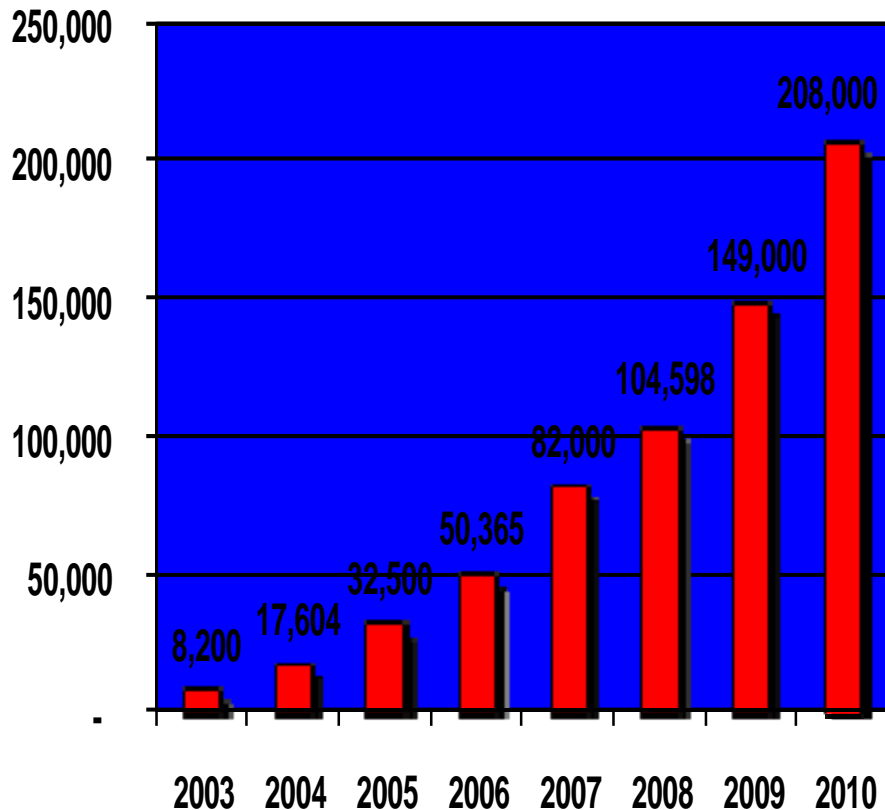








eCommerce has changed the game

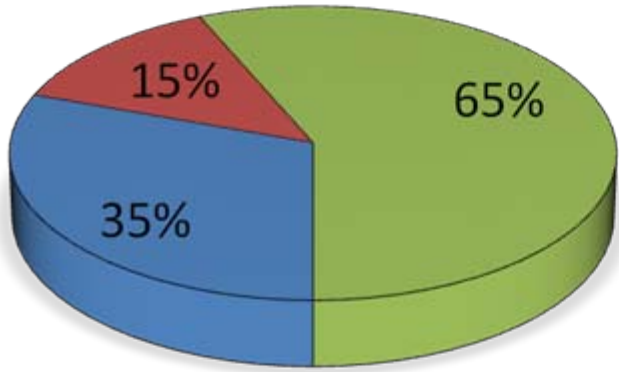


- Nexpart alone has over 5000 sellers and 160,000 users purchasing over \$1.3BB annually
-
- Growing at 40% per annum



On Line Sales Today

Today Distributors using Nexpart do 35 to 50 % of business On Line



■ Average On Line Sales

■ High Online Sales (over 50%)

■ Counter Sales



amazon.com
Prime

Hello, Bryan Murphy. We have [recommendations](#) for you. ([Not Bryan?](#))

[Bryan's Amazon.com](#) | [Today's Deals](#) | [Gifts & Wish Lists](#) | [Gift Cards](#)

Shop All Departments

Search Automotive

Automotive | [Part Finder](#) | [Car Care](#) | [Interior Accessories](#) | [Performance Parts](#) | [Truck Accessories](#) | [Bestsellers](#) | [Top](#)

Prime

Member: Bryan Murphy

Get it tomorrow, **Thursday**, Apr. 22

Get it **Friday**, Apr. 23

One-Day 1-Click®—\$3.99

Two-Day 1-Click®—FREE

Ship to:
Bryan Murphy [1]

Order within 3hr 5min

Order within 7hr 35min

Garmin nüvi 260W 4.3-Inch Widescreen Portable GPS Navigator

Other products by [Garmin](#)

★★★★★ (723 customer reviews) | [More about this product](#)

List Price: ~~\$229.99~~

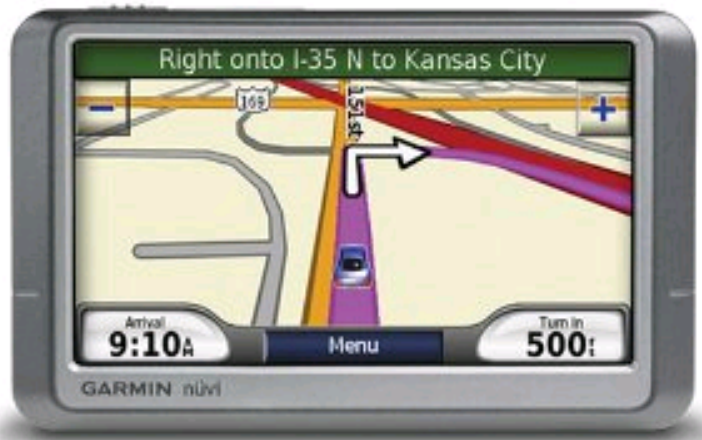
Price: **\$116.98** & eligible for free shipping with **Amazon Prime**

You Save: **\$113.01 (49%)**

In Stock.

Ships from and sold by **Amazon.com**. Gift-wrap available.

[19 new](#) from **\$116.98** | [9 used](#) from **\$110.00**





Technical Details

- GPS system preloaded with City Navigator North America NT
- 4.3-inch touchscreen display with 2D/3D mapping perspective
- Turn-by-turn directions with voice guidance and text to speech
- Rechargeable lithium-ion battery makes it convenient for navigation by car or foot
- Includes JPEG picture viewer, world travel clock with time zones, currency converter, measurement converter, calculator and more

> [See more technical details](#)

Product Details

Product Dimensions: 4.8 x 2.9 x 0.8 inches ; 2.5 pounds

Shipping Weight: 1 pounds ([View shipping rates and policies](#))

Shipping: Currently, item can be shipped only within the U.S.

ASIN: B0011ULQNI

Item model number: Nuvi 260w

Average Customer Review: ★★★★★ ([723 customer reviews](#))

Amazon.com Sales Rank: #7 in Electronics (See [Bestsellers in Electronics](#))

Popular in these categories: ([What's this?](#))



Product Description

Amazon.com Product Description

Garmin's nüvi 260W combines the thinprofile and attractive price point of other nüvi 200-series GPS with directions in real street names wide screen that lets you see more of what's around you as you drive. Garmin's line on the device is that, "the nüvi 260W gives consur most sought-after navigation features, while eliminating many of the premium add-ons. The result is a PND that simply gets you from p point B – reliably, efficiently, and with style." As with all nüvis, you get Garmin reliability, the fast satellite lock of a high-sensitivity inte receiver, a slim, pocket-sized navigator with a gorgeous display, detailed NAVTEQ maps that lets you search by name for more than 6 points of interest like stores, restaurants or hospitals, and an easy, intuitive interface.

Text-To-Speech

The text-to-speech feature of the nüvi 260W means that device automatically calls out street names (saying "turn right on Main Street" instead of "turn right in 200 feet."). This feature lets drivers keep their eyes on the road while navigating through busy traffic and tricky roadways.

See More of What's Around

The 4.3-inch backlit widescreen touchscreen on the nüvi 260W gives you 70% more actual screen area than a 3.5-inch screen. Primarily this translates into a better view of the area through which you are driving. This is especially useful in showing you what parks, restaurants, ATM, gas stations, etc. are nearby, or in letting you know



The nüvi 260W comes preloaded

***Wider screen lets you see more of what's around.
Compare these actual size views:***



3-inch (diagonal) screen



*Oops, party's
over -
I'm selling parts
like it's 1999*





```

ID#23142 1999 TOYOTA CAMRY V6-2995cc 3.0L F/I Vin 1MZFE
Primary Mfg's      PART NUMBER  LC  PC QOH QOO  LIST   NET  STKST  YEARS
MOTORCRAFT
Oil Filter  1 FL-793.....MTC 1    7    0   8.33   7.50   ..... 97-00
              FI (DOHC) 3VZFE
Air Filter  2 FA-1789.....MTC 1    0    0  24.89  19.91   ..... 98-99
              Eng Code: 1MZFE

STANDARD MOTOR PRODUCTS
PCV Valve Grommet  3 GV21.....STD 1    0    0   6.35   3.59   ..... 96-99+
PCV Valve  4 V313.....STD 1    1    0   8.28   4.69   ..... 97-01+
              Genuine Intermotor Quality

WIX
Oil Filter  5 51348.....WIX 1   10    0  11.58   9.50   ..... 95-06+
"          6 51348MP.....WIX 1    0    0  10.32   .....   ..... 95-06+
              [Oil Filter Master Pack]
Air Filter  7 46017.....WIX 1    1    0  26.76   .....   ..... 95-01+
Fuel Filter 8 33581.....WIX 1    1    0  40.44   .....   ..... 98-01+

SELECTION      QUANTITY      PRICE/CODE      0 items posted
F1 Help        F4 Sub Group  F7 Chg Vehicle  F10 Mfr Price  M Suppress  Sub Group
F2 New Lookup  F8 All Lines  F11 Year        ENTER post / Next
F3 Change Lookup F6 Sec Lines F9 Interchange [ Part Descr.  \ Previous

01.1 Filters & PCV      <PgDn> for more parts

```



Part Number: 51040



1 of 2

Zoom and View Larger

WIX Oil Filter

Additional Description: Oil Filter

Seller Description: Spin-On Oil Filter

\$5.99

List Price: \$9.99

You Save: \$4.00 (40%)

Quantity: (pack/size)

+ Add to Cart



Print



Email

↑ OE Interchange

↓ Aftermarket Interchange

↑ Supercedes

Interchange information is provided by Vendor. WHI is not responsible for the accuracy of the information. Always check the catalog for proper application details.

OE Manufacturer	OE Part Number
General Motors	25010766
General Motors	25010792
General Motors	25010914
General Motors	25014233
General Motors	25100792
General Motors	25710842
General Motors	25170844
General Motors	6439901
General Motors	6439910
General Motors	6439929
Caterpillar	3-1110
Daewoo	947406
ISUZU	8250146930
ISUZU	8931562980
KUBOTA	15208J525
Nissan	650401
Opel	1109A9
SUZUKI	96458873
Toyota	15615U316071
Volvo	3827069

Product Info

Style:	Spin-On Lube Filter	Thread Size:	18X1.5 MM
Service:	Lube	By-Pass Valve Setting-PSI:	None
Type:	Full Flow	Anti-Drain Back Valve:	Yes
Media:	Paper	Beta Ratio:	2/20=15/31
Height:	3.404	Burst Pressure-PSI:	325
Outer Diameter Top:	2.921	Max Flow Rate:	7-9 GPM
Outer Diameter Bottom:	Closed		

Warranty

Promotions

Coupons

WIX Home Page

WIX Catalog

Tech Info & MSDS

Buyers Guide



Nexpart Experience

2 : 1



A major retailer study

- A major retailer tested and found that when they added images to products that previously had none – there was an average 40% sales increase in the following two weeks.
- In fact, 97% of all products that that sold in a recent month had images



Nexpart User Survey Results

We Surveyed over 10,000 Nexpart Users

#1 Request (by 3x) More & better images

#2 Request More & Better
Interchange

#3 Request More & Better Product
information



Takeaway

1. 35-50% of Parts Sales are done online today and growing 40% annually
2. Parts with images, interchange & Good product info sell 100% better than those that don't.
3. They sell at better margin