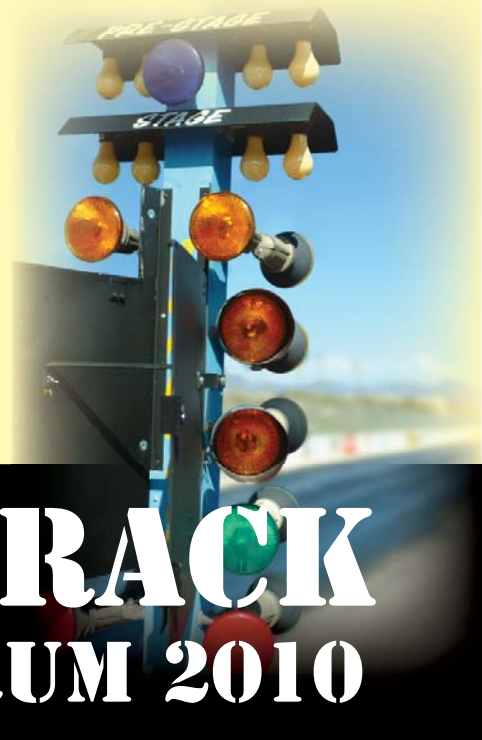


TOP 10

REASONS TO ATTEND

THE INSIDE TRACK AAPEX LEARNING FORUM 2010



1. IT'S BIG

This is the largest AAPEX education program ever with 30 jam-packed sessions offered over three days, Nov. 2-4.

2. CRITICAL INFORMATION

Sessions are filled with up-to-date information on critical changes occurring in the aftermarket.

3. IT'S WHAT YOU ASKED FOR

Inside Track session topics were developed based on interviews with top industry leaders.

4. INDUSTRY-ELITE AND PROFESSIONAL SPEAKERS

Return to your company with tested solutions and critical tips and techniques to give your business a competitive edge.

5. PRACTICAL BREAKOUT SESSIONS

On the topics of industry outlook, upcoming regulations, new vehicle technology, finance and profitability, leadership, customer service, marketing and more.

6. TARGETED AUDIENCES

In addition to sessions for all aftermarket audiences, there are sessions designed for specific audiences –WDs, retailers, shop owners and parts stores (but anyone can attend any session).

7. PRICELESS NETWORKING OPPORTUNITIES

Tap into the knowledge and expertise of speakers and aftermarket colleagues.

8. ENHANCE YOUR AAPEX EXPERIENCE

There is no better way to get the most out of your investment to attend AAPEX than by participating in the education programs.

9. COMPLIMENTARY ADMISSION

There is no charge to attend the sessions, except for the two Lunch and Learn sessions, Tuesday, Nov. 2 and Wednesday, Nov. 3.

10. EASY-TO-FIND LOCATION

The AAPEX Learning Forum will be located in the Venetian Level 1, Marco Polo Rooms 701–706.

All AAPEX Learning Forum education sessions are accredited for .1 CEUs by the University of the Aftermarket toward the AAP and MAAP professional designations.

